



2022 - 2023
16th Season
Season Sponsorship Packet

We are pleased to provide the enclosed information about sponsorship opportunities in support of our upcoming Sixteenth Season of Winter Opera St. Louis (WOSTL).

Thank you to all of the wonderful sponsors and donors that helped make last season and our new rehearsal studios such a success, including the Missouri Arts Council, Ed & H. Pillsbury Foundation, Regional Arts Commission, Preston M. Green Charitable Foundation, and the following Board Members: Nancy Pillsbury Shirley, Mary Pillsbury Wainwright, George and Melissa Paz, Lu Barnes, and Nancy Green.

This season will feature the following productions:

La Rondine by Giacomo Puccini
November 18th at 7:30pm & November 20th at 2pm

Macbeth by Giuseppe Verdi
January 20th at 7:30pm & January 22nd at 2pm

The Desert Song By Sigmund Romberg
March 3rd at 7:30pm & March 5th at 2pm

Gina Galati founded Winter Opera St. Louis in August 2007 as the non-profit organization New Opera St. Louis. In order to better exemplify our mission we changed our name in January 2010. Our mission continues to provide the people of Greater St. Louis opera during the winter months. Furthermore, we highlight local artists and invest in the local artist community by providing an opportunity to perform with world-class talent. We are committed to enhancing public appreciation of opera in St. Louis through public participation, community education and outreach programs, and artists' workshops.

Our critically acclaimed performances continue at the recently built Kirkwood Performing Arts Center. This venue is the permanent home of Winter Opera St. Louis and we are considered the “opera company in residence” at the Center.

Aside from making opera available to St. Louis during the winter months, we have expanded our programming to reach those who might not ever have the opportunity to experience this art form. We have monthly events at various venues which cater to different interests, such as a Royal Tea, Big Band Dinner Dance, Opera and Broadway nights in the summer and Holiday events in December.

We thank you for your consideration in sponsoring Winter Opera St. Louis. If you have any questions or require any additional information, please contact our General Director at 314-865-0038 or gina@winteroperastl.org.



Winter Opera St. Louis Specialized Programs

The following are specialized programs offered by Winter Opera St. Louis to improve the appreciation of performing arts and opera in our community and to educate children, youth and families, especially those who otherwise would never have such opportunities.

Sponsorship opportunities are available for these specialized programs. Please contact us at 314-865-0038 or admin@winteroperastl.org.

Operatoons™ - Education and Outreach (\$5,000-\$75,000)

One of our objectives at Winter Opera St. Louis involves making opera affordable and accessible to children, youth, and their families throughout the Greater St. Louis area. To introduce opera in a fun and easy way, we are striving to create an animated opera program called Operatoons™ meant to be sold to schools in order to enhance their music program in an economical and feasible manner. It will also be a good option to families who home school their children. The beginning stage of this program has been developed into a Coloring & Activity Book currently available at Winter Opera St. Louis.

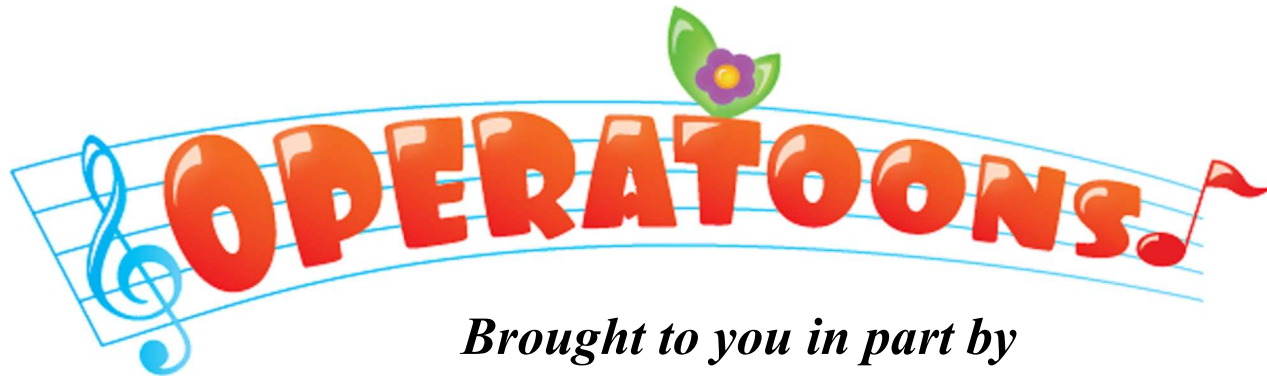
Operatoons will be 25-30 minute condensed animated program encompassing the story and abbreviated musical numbers of the opera. After each musical scene there will be an option to click on a musical note icon which will bring you to a different screen offering the full musical number, musical information, sing-a-long texts and fun facts.

Teachers may use their discretion on how much detail they would like to present to the students. There will be a teacher's manual included in the program, plus options to download quizzes and musical numbers for the students. This program can be used from ages 6-16.

The script, sound tracks and dialogue recorded by Winter Opera St. Louis along with all the written educational content.

If you have any questions or require any additional information, please contact our General Director at 314-865-0038 or gina@winteroperastl.org.

| Operatoons™ Sponsor \$51,000 - \$75,000 | Animation and Voice Development Sponsor \$26,000 - \$50,000 | Software Development & Programming Sponsor \$11,000 - \$25,000 | Coloring Book Sponsor \$5,000 - \$10,000 |
|---|---|---|--|
| Complete Development & Distribution of Operatoons™ Program | | | |
| Animation and Voice Development. Local and out-of-town opera singers record voice-over for programs' characters | Animation and Voice Development. Local and out-of-town opera singers record voice-over for programs' characters | | |
| Software Development & Programming for Operatoons™ program Sponsor acknowledgment as "Brought to you by (Sponsor Name)"* | Software Development & Programming for Operatoons™ program Sponsor acknowledgment "Brought to you in part by (Sponsor Name)"** | Software Development & Programming for Operatoons™ program Sponsor acknowledgment "Brought to you in part by (Sponsor Name)"** | Development and distribution of Operatoons™ Coloring & Activity Book. Sponsor will be acknowledged on all coloring books. |



Brought to you in part by

(Sponsor Name)

**The above image is an example of what your sponsorship will look like on the opening page of both the Student and Teacher accounts of the program. Recognition will also be spoken at the opening credits of the Operatoons™ videos and printed at the end credits of each video.*

Winter Opera St. Louis 2022-2023 Sponsorship Levels and Benefits

| PRESENTING SPONSOR \$35,000 | PRODUCTION CIRCLE SPONSOR \$15,000 | ARTIST CIRCLE SPONSOR \$10,000 |
|--|---|---|
| Your company name recognized in conjunction with the sponsored production “Opera X is Sponsored by (sponsor name)” in the programs of sponsored opera. | ----- | ----- |
| Your company name and logo printed on tickets of the sponsored opera as “Opera X is Sponsored by (sponsor name).” | ----- | ----- |
| One full-page advertisement in the 2022-23 season programs for all three opera productions. | One full-page advertisement in the 2022-23 season programs for all three opera productions. | One half-page advertisement in the 2022-23 season programs for all three opera productions. |
| Top billing recognition in PR and marketing materials in conjunction with the sponsored opera and other operas. | Recognition in PR and marketing materials in conjunction with all three operas. | Recognition in PR and marketing materials in conjunction with all three operas. |
| Your company name and logo promoted on the WOSTL website for the 2022-23 Season with linkage to your company website. | Your company name and logo promoted on the WOSTL website for the 2022-23 Season with linkage to your company website. | Your company name and logo promoted on the WOSTL website for the 2022-23 Season with linkage to your company website. |
| Premier seating and tickets for 8 persons to the opening night of the sponsored opera. | Premier seating and tickets for 6 persons to the opening night of any opera. | Premier seating and tickets for 4 persons to the opening night of any opera. |
| Opportunity to meet performers after the opera performance. | Opportunity to meet performers after the opera performance. | Opportunity to meet performers after the opera performance. |
| Six tickets to the Winter Opera Fall Gala at Old Warson Country Club. | Four tickets to the Winter Opera Fall Gala at Old Warson Country Club. | Two tickets to the Winter Opera Fall Gala at Old Warson Country Club. |

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| TYPE OF SPONSORSHIP | AMOUNT/PRODUCTION | AMOUNT/SEASON |
|----------------------------|--|----------------------|
| Principal Artists | \$3,000 (\$3,000/artist x 3/production) | \$9,000 |
| Orchestra | \$14,000 | \$42,000 |
| Sets | \$10,000 | \$30,000 |
| Costumes/Props | \$7,500 | \$22,500 |
| Chorus | \$6,000 | \$18,000 |
| Conductor | \$3,500 | \$10,500 |
| Venue Sponsor | \$12,000 | \$36,000 |

Winter Opera St. Louis 2022-2023 Additional Sponsorships

For these specialized sponsorship opportunities, you will receive special recognition associated with your sponsorship in the Winter Opera St. Louis program, website, and other promotional materials. Additionally, you will receive the same benefits associated with general WOSTL sponsorships based on the level of your donation.

For example, if you sponsor the chorus for the entire season at \$18,000 you would be considered a Production Circle Sponsor and receive all the benefits for that sponsorship level.

If you decide to sponsor the sets for one production of your choice at \$10,000 you would also be recognized as an Artist Circle Sponsor and receive those benefits as outlined on the Winter Opera St. Louis Giving Form.

Winter Opera St. Louis Giving Form:

| Name | Donor Level | Benefits |
|-----------------------------|---------------------|---|
| Amici | \$25 - \$99 | Listed as a Donor in the season program |
| Coro | \$100 - \$349 | Listed as a Donor in the season program |
| Comprimario | \$350 - \$499 | Production Poster and listed as a Donor in the season program |
| Lirico | \$500- \$999 | 2 Section II tickets plus all of the above |
| Dramatico | \$1,000- \$2,499 | 4 Section I tickets plus all of the above |
| Impresario | \$2,500-\$4,999 | 2 Tickets to the Fall Gala Benefit, 4 Section I tickets plus all of the above |
| Spinto | \$5,000-\$9,999 | 2 Tickets to the Fall Gala Benefit, 6 Section I tickets plus all of the above |
| Maestro | \$10,000-\$24,999 | 4 Tickets to the Fall Gala Benefit, 6 Section I tickets Plus all of the above |
| Platinum Benefactors | \$25,000 \$49,999 | Dinner with Principle artists and two guests Plus all of the above |
| Diamond Benefactors | \$50,000 - \$99,999 | Dinner with Principle artists and four guests Plus all of the above |
| Lifetime Giving Benefactors | \$100,000 + | Dinner with Principle artists and six guests Plus all of the above |

Please remember that all donations to Winter Opera St. Louis are tax deductible. When considering your donation, remember that ticket sales only cover a small portion of our budget and that we strive to keep ticket prices affordable in order to give everyone the opportunity to experience great opera. We appreciate your support in enriching our community through Winter Opera St. Louis.

Company: _____

Address: _____
Street
City
State
Zip

Telephone Number: (____) _____ Email: _____

Amount of Donation: _____

Credit Card: _____ Exp ____ / ____ CSV _____

Signature: _____

Specific Donation Requests: _____

How would you like your donation to be listed (anonymous, name, in memory of...)?

*Please submit all contributions to Winter Opera St. Louis at
2324 Marconi Ave., St. Louis, MO 63110*

Thank you for your consideration and support!